



Making something good...Great!

Baker West Neighborhood Association

2nd General Meeting

December 5th, 2007



Agenda

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- Check-in and Prizes
- Message from our Sponsor
- Update on Burglaries
- Review of last meeting
- Budget/Financing
- Guest Speaker
- Updates from Teams
- Open Forum/Agenda for Next Meeting
- Before you leave...



Update on Burglaries

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Last Meeting

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61 people representing 41 homes

Street	Addresses	Represented	% Represented
Ashland Wy.	18	2	11%
Bass Ct.	5	1	20%
Bucknall Rd.	25	0	0%
Colusa Wy.	37	10	27%
Elmgrove Ct	6	1	17%
Elmgrove Ln.	12	5	42%
Elmwood Dr.	39	6	15%
Harmony Wy.	16	0	0%
Mayfield Ave.	34	5	15%
Mayfield Ct.	4	0	0%
Northlawn Apts	24	0	0%
Northlawn Ct.	5	0	0%
Northlawn Dr.	38	1	3%
Paseo Olivos	48	4	8%
Paseo Olivos Ct.	13	1	8%
Quito Rd.	16	0	0%
Serge Ave.	16	3	19%
Tamie Ln.	6	1	17%
Tiberan Wy.	20	1	5%
TOTAL:	382	41	11%

- Prizes for newest and longest resident
- Strength of neighborhood associations
- Communication via Baker West website
- Cutting curbs
- Speeding on Mayfield Ave.
- Noise from El Paseo Shopping Center
- Importance of calling things into 411/911



Balance Sheet/Financing

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Date	Dep. or check #	Amount	Comments	Balance
Oct 07	Deposit	\$250	Initial donations from 5 founding members	\$250
11/16/07	Deposit	\$200	Loan from Kurt Schumacher	\$450
11/26/07	1001	(\$72)	Reimburse Katie Taylor for P.O. box rental	\$378
11/27/07	1002	(\$204)	Rental Payment- Community Center \$51 x 4 meetings (Dec, Feb, Apr, and Jun)	\$174
12/4/07	Deposit	\$51	Sponsor from 12/5/07 meeting	\$225

- Cash donations from members/businesses
- Goods/Services donations from businesses
- Annual Dues from members
- Sponsors for meetings
- Grants
- Fund Raisers
- Pay as you go



Guest Speaker

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Team Updates

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- **GOVERNANCE – Kurt Schumacher**
 - Develop and introduce By-Laws for membership approval
- **COMMUNITY RELATIONS – Kurt Schumacher**
 - Identifies and partners with local businesses and organizations
 - Keeps us informed about all issues that impact our community
- **EVENTS – Scott Shields**
 - Plans and coordinates all events sponsored by BWNA
 - Identifies opportunities and venues for us to serve
- **SAFETY – Laura Shields**
 - Keeps us informed about all issues that affect the safety of our neighborhood
 - Develops and maintains a disaster response plan
- **MEMBERSHIP/STREET LEADER – Julie Schumacher/Michelle Mapes**
 - Delivers monthly flyers
 - Maintains membership database
 - Develops plan to increase member participation
- **COMMUNICATIONS – Julie Schumacher**
 - Creates bimonthly meeting announcement and newsletter
 - Coordinates with local media
 - Develops marketing/communications strategy
- **FINANCIAL GRANTS – Ron Marfil**
 - Researches and submits grant applications



Governance Team

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- **Team:** David Sheftman, Kurt Schumacher, John Dunse, and Ram Bhamidipaty
- In the process of writing the by-laws
- **Plan:**
 - Introduce at the Feb meeting
 - Discuss at the Apr meeting
 - Ratify them at the Jun meeting



Community Relations Team

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- **Team:** Kurt Schumacher (Temporary Leader), Katie Taylor, Ron Marfil, Carol Carter, Julie and Andrew Arroyo
- **Business Directory**
- **Information Conduit to City Hall**
- **Sponsors for each meeting**
- **Partner with businesses from El Paseo shopping center**



Event Planning

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- **Team:** Scott Shields (Leader), Melissa Hickman, Patrick Hamer, Shama Chaudhary, Barbara Gaylord, Jodi Shoemake and Laura Shields



Pizza Night Fundraiser

Tuesday, December 11th

4pm - 8pm

Bring flyer or printout from website.

30% of money spent goes to Baker West



Toy and Food Drive

You can drop food and toys off at the following locations before Dec. 15th:

- 2058 Colusa Way
- 5287 Elmwood Dr.
- 1914 Mayfield Ave.
- Pizza My Heart, el Paseo de Saratoga



Safety Team

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- **Team:** Laura Shields (Leader)
- **First meeting Wednesday, Dec 12th @ TBD**



Membership Team

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- **Team:** Julie Schumacher (Leader), Lupe Dhanani , Kurt Schumacher, Pankaj Chikara, Eva Flynn, and Carol Carter
- **Street Leader – Michelle Mapes (Organizing)**
 - Direct communication link to 20+ neighbors
 - Deliver monthly flyers
 - Need one for Quito, Bucknall, Serge, Paseo Olivos Dr. and Ct., and Northlawn Dr. and Ct.
- Information packet for newcomers
- Follow-up on for people who have not participated to date



Communications Team

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- **Team:** Julie Schumacher (Leader), Carol Carter, Donna Snow, and Pirouz Maghsoudnia
- Newsletter every other month
- Meeting announcement every other month
- Yahoo Groups



Financial Grants Team

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- **Team:** Ron Marfil (Leader), Julie Schaer and Terry Hickman
- Meet with district 1 office to gather information
- Meet with other neighborhood associations to learn from their experiences



Next Meeting

Making something good...Great!

- Introduce Bylaws
- Noise from El Paseo Shopping Center



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Open Forum Q/A



Before you leave...

Making something good...Great!

- Pizza Night Fundraiser – Tue Dec 11th
- Food/Toy Drive – Drop off at locations
- Expect email inviting you to join our yahoo group
- Sign up for team
- Sign up for street leader